



Memphis, TN • 901.340.2987  
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## EXPERIENCE

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### FREELANCE — March 2020–Present

- Design work for local small business, churches, and non-profits; including New Day Theatre, Internation Center for Contemporary Preaching, Mid-South Christian College, DeSoto Family Wellness Center, and Backyard Products. *References available upon request.*

### DISCIPLE DESIGN — Memphis, TN

*Graphic Designer*, August 2015–July 2017, August 2018–December 2019

- Setting up and keeping an organizational system of the server and files
- Communicate with printers and set-up templates for CD packaging, book publishing, die-cut print pieces, etc.
- Handle ad placements and resizes for Briarcrest Christian School and Northpoint Christian School in multiple publications
- Design printed materials, website layouts and logos for clients; including Presbyterian Foundation, Hope Church, Mid-South Christian College, Agape Child & Family Services, Briarcrest Christian School, Global Accords, Crosslink Memphis and other local non-profits

### THE FELLOWSHIP CHURCH — Leesburg, FL

*Graphic Designer*, October 2017–August 2018

- Design sermon graphics and bumper videos
- Creating and maintaining a new brand
- Designing and printing materials for specific ministries and events
- Photographer for events to be used in social media posts, website, and printed materials

### SIGNATURE ADVERTISING — Memphis, TN

*Art Director/Production Artist*, April 2013–August 2015

*Freelance Designer*, March 2013

- Create RFPs, PowerPoints, and interactive PDFs
- Design projects including mailers, brochures, e-mails, print ads and logos for clients such as FedEx, Visible Music College, Westminster Academy, Farm Park of Germantown, Page Robbins Day Center, and New Day Children's Theatre
- Prepare, package, and upload/send files for printers and publications: including an inter-office publication for FedEx, *Inside AirOps* (a 6-color 40+ page magazine), a children's book by Hilton ("Lewis the Duck"), and multiple FedEx print ad campaigns
- Mock up storyboards, brochures, posters, etc. for clients and printers; including use of a laminator, dry mount machine, and large format printer

## SKILLS

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- Proficient in the following programs: Adobe InDesign, Photoshop, Illustrator, Experience Design, Bridge, After Effects and Premiere Pro; Microsoft Word, Excel, Powerpoint, Publisher, Outlook and Entourage; iWork Pages, Numbers, and Keynote; Google Docs
- Creating and maintaining filing systems—physical and digital
- Knowledge of creating a budget and schedule for Briarcrest Christian Schools print ad campaign. Including contacting publications to get ad specs, prices, deadlines, etc. and keeping track of purchase orders for the billing department
- Proficient in pre-press procedures: die-lines, 4-color process, spot colors, and fonts
- Use of laminators, Epson, HP and Konica Minolta printers, and dry mounting machines

## EDUCATION

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### UNIVERSITY OF MEMPHIS — BFA, Graphic Design

- Graduated magna cum laude December 16, 2012
- Phi Kappa Phi — Initiated March 27, 2011 as a Junior. All-discipline Honor Society. (*Invitation only of top 7.5% of Juniors and top 10% of Seniors and Graduate Students.*)
- Golden Key Honor Society — Initiated April 17, 2011